

**Site Usage**

**1,840** Visits

**53.97%** Bounce Rate

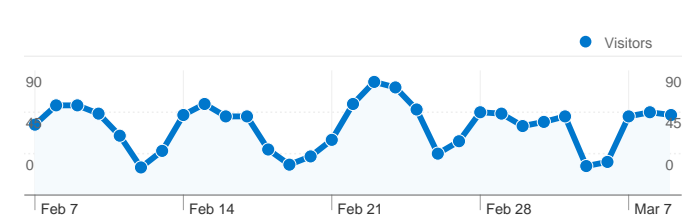
**10,418** Pageviews

**00:03:46** Avg. Time on Site

**5.66** Pages/Visit

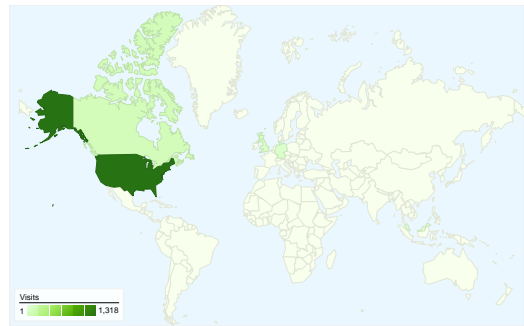
**65.33%** % New Visits

**Visitors Overview**

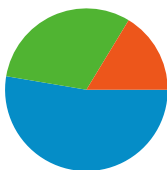


**Visitors**  
**1,291**

**Map Overlay**



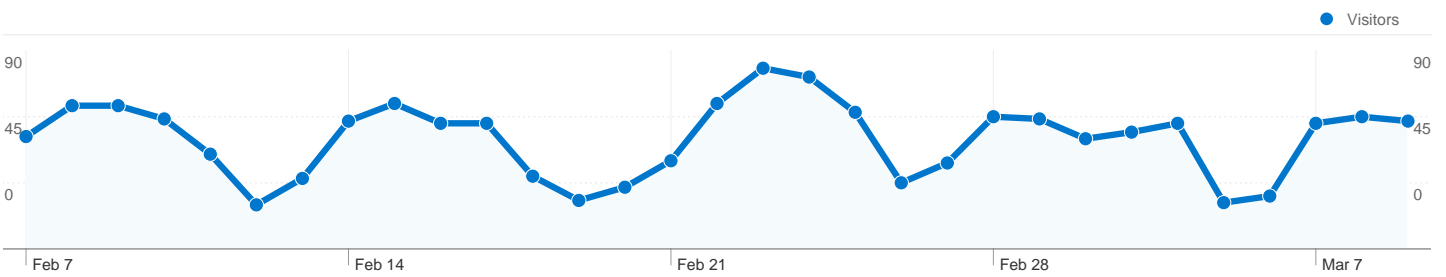
**Traffic Sources Overview**



- **Search Engines**  
969.00 (52.66%)
- **Direct Traffic**  
571.00 (31.03%)
- **Referring Sites**  
300.00 (16.30%)

**Content Overview**

| Pages                         | Pageviews | % Pageviews |
|-------------------------------|-----------|-------------|
| /do/view/CTSpedia             | 516       | 4.95%       |
| /do/view/CTSpedia/WebHome     | 335       | 3.22%       |
| /do/view/CTSpedia/StatGraphH  | 315       | 3.02%       |
| /do/view/ResearchEthics/Brows | 300       | 2.88%       |
| /do/view/CTSpedia/CourseMate  | 296       | 2.84%       |



## 1,291 people visited this site

1,840 Visits

1,291 Absolute Unique Visitors

10,418 Pageviews

5.66 Average Pageviews

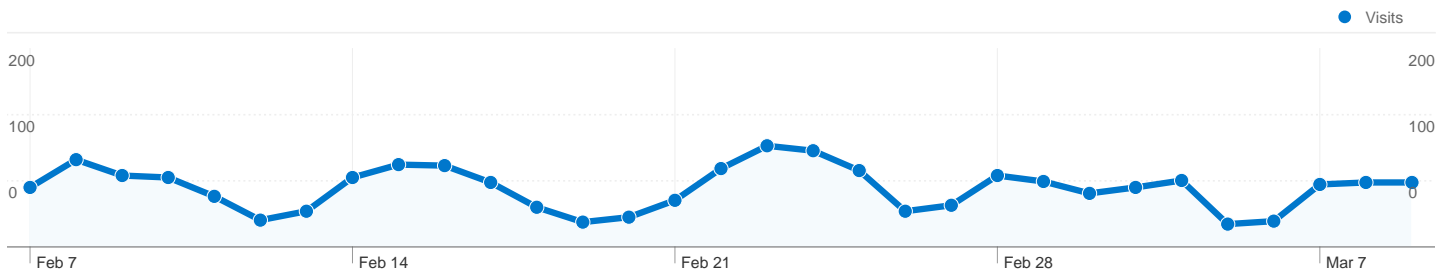
00:03:46 Time on Site

53.97% Bounce Rate




65.33% New Visits

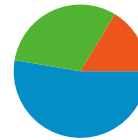
## Technical Profile

| Browser           | Visits | % visits | Connection Speed | Visits | % visits |
|-------------------|--------|----------|------------------|--------|----------|
| Internet Explorer | 730    | 39.67%   | Unknown          | 883    | 47.99%   |
| Firefox           | 718    | 39.02%   | T1               | 589    | 32.01%   |
| Chrome            | 211    | 11.47%   | Cable            | 208    | 11.30%   |
| Safari            | 167    | 9.08%    | DSL              | 136    | 7.39%    |
| Mozilla           | 3      | 0.16%    | OC3              | 15     | 0.82%    |



All traffic sources sent a total of 1,840 visits

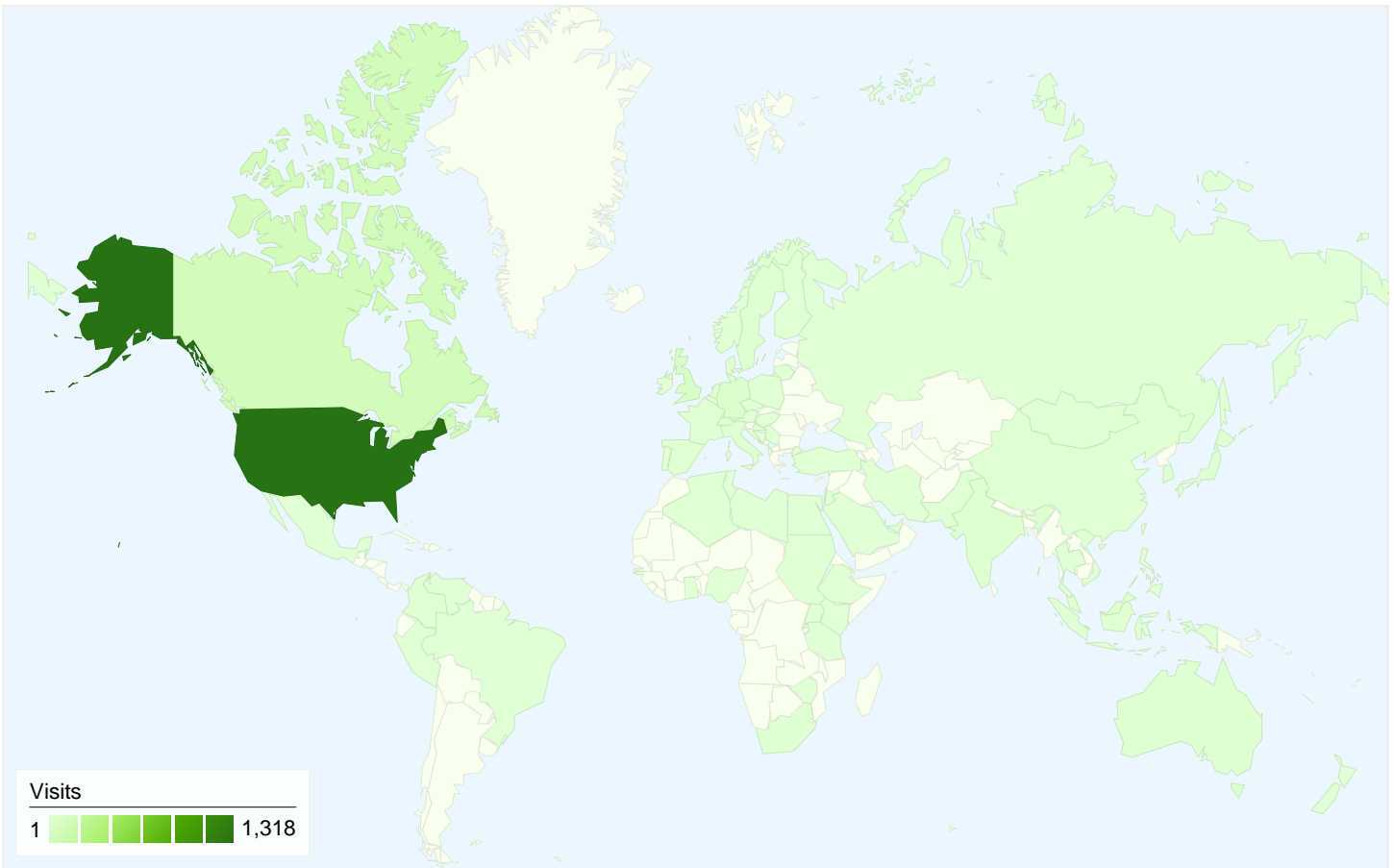
-  31.03% Direct Traffic
-  16.30% Referring Sites
-  52.66% Search Engines



- Search Engines  
969.00 (52.66%)
- Direct Traffic  
571.00 (31.03%)
- Referring Sites  
300.00 (16.30%)

## Top Traffic Sources

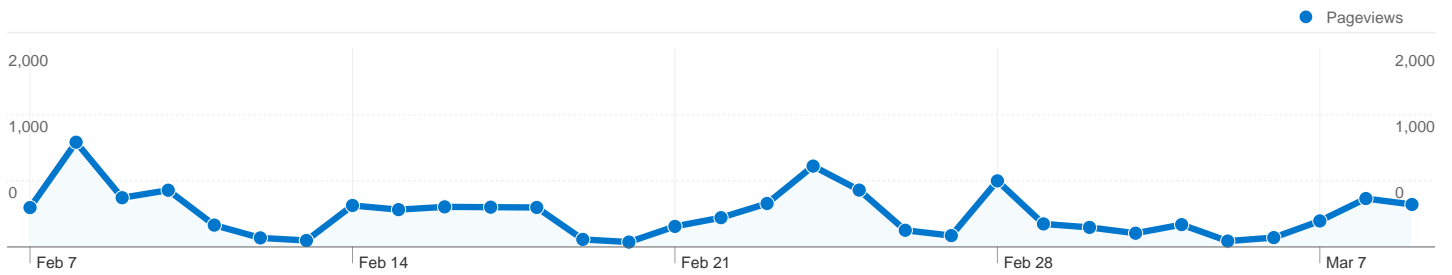
| Sources                     | Visits | % visits | Keywords                      | Visits | % visits |
|-----------------------------|--------|----------|-------------------------------|--------|----------|
| google (organic)            | 856    | 46.52%   | ctspedia                      | 143    | 14.76%   |
| (direct) ((none))           | 571    | 31.03%   | "senda abdelli"               | 66     | 6.81%    |
| en.wikipedia.org (referral) | 92     | 5.00%    | primary study base            | 18     | 1.86%    |
| yahoo (organic)             | 63     | 3.42%    | study base                    | 15     | 1.55%    |
| bing (organic)              | 47     | 2.55%    | open cohort and closed cohort | 14     | 1.44%    |



**1,840 visits came from 73 countries/territories**

| Site Usage                                  |  |  |  |  |             |  |
|---|--|--|--|--|-------------|--|
| Visits                                      | Pages/Visit                              | Avg. Time on Site                                | % New Visits                                 | Bounce Rate                                  |             |  |
| <b>1,840</b><br>% of Site Total:<br>100.00% | <b>5.66</b><br>Site Avg:<br>5.66 (0.00%) | <b>00:03:46</b><br>Site Avg:<br>00:03:46 (0.00%) | <b>65.38%</b><br>Site Avg:<br>65.33% (0.08%) | <b>53.97%</b><br>Site Avg:<br>53.97% (0.00%) |             |  |
| Country/Territory                           | Visits                                   | Pages/Visit                                      | Avg. Time on Site                            | % New Visits                                 | Bounce Rate |  |
| United States                               | <b>1,318</b>                             | 6.51   | 00:04:09                                     | 60.47%                                       | 50.15%      |  |
| Canada                                      | <b>101</b>                               | 3.48   | 00:02:39                                     | 66.34%                                       | 50.50%      |  |
| United Kingdom                              | <b>56</b>                                | 2.82   | 00:02:57                                     | 85.71%                                       | 71.43%      |  |
| Germany                                     | <b>32</b>                                | 9.75   | 00:06:36                                     | 62.50%                                       | 46.88%      |  |
| Malaysia                                    | <b>22</b>                                | 1.95   | 00:03:14                                     | 31.82%                                       | 31.82%      |  |
| India                                       | <b>20</b>                                | 2.95   | 00:01:22                                     | 80.00%                                       | 65.00%      |  |
| Sweden                                      | <b>19</b>                                | 2.79   | 00:03:29                                     | 57.89%                                       | 73.68%      |  |
| Australia                                   | <b>18</b>                                | 1.33   | 00:01:02                                     | 94.44%                                       | 72.22%      |  |
| Switzerland                                 | <b>17</b>                                | 4.88   | 00:03:26                                     | 35.29%                                       | 47.06%      |  |

|             |           |      |          |        |              |
|-------------|-----------|------|----------|--------|--------------|
| Netherlands | <b>16</b> | 2.12 | 00:00:43 | 93.75% | 62.50%       |
|             |           |      |          |        | 1 - 10 of 73 |



**Pages on this site were viewed a total of 10,418 times**

**10,418 Pageviews**

**6,166 Unique Views**

**53.97% Bounce Rate**

## Top Content

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| /do/view/CTSpedia/CourseMaterials | 296       | 2.84%       |