

A Case Study for Community of Practice: GSK's Graphics Team

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Overview

- The Problem (2004)
 - Statisticians rank near the top as one of the busier functional groups in drug development because their skills for turning raw data into interpreted results are needed for many drug development tasks.
 - Results from a 2004 graphics survey
 - Too few graphs were being produced
 - Graphs took too long to create
 - Existing graphs were sometimes of poor quality
 - Lack of graphical design knowledge
 - Software, macros, etc less than ideal for graphics use



Overview

- The Solution (2004-present)
 - Providing statisticians with easy-to-use, quality graphics and software has had a noticeable impact on drug development
 - Graphics facilitate better science and more effective communication through exploratory analysis, submissions, presentations and publications

Graphics Objective: Promote more effective understanding, decision making and communication of data via the use of quality graphics.

- Graphics Team is still an entity
 - What are we doing now? Why are we still together?
 - Graphics Team as a "Community of Practice"



Where We Are Now: 10 Graphs for Safety Review

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Graphical Approaches to the Analysis of Safety Data from Clinical Trials



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Patient safety has always been a primary focus in the development of new pharmaceutical products. The predominant method for statistical evaluation and interpretation of safety data collected in a clinical trial is the tabular display of descriptive statistics. There is a great opportunity to enhance evaluation of drug safety through the use of graphical displays, which can convey multiple pieces of information concisely and more effectively than can tables. Graphs can be used in an exploratory setting to help identify emerging safety signals, or in a confirmatory setting as a tool to elucidate known safety issues. We developed several graphical displays for routine safety data collected during a clinical trial, covering a broad range of graphical techniques, and illustrate here 10 specific graphical designs, many of which display the data along with statistics derived from them. Two are simple plots, comparing distributions in the form of boxplots or cumulative plots, and four more display data and summaries over time, comparing information from two groups in terms of distribution (with boxplots), cumulative incidence, hazard, or simply means with error bars. The other four are multi-panel displays: one-dimensional and two-dimensional arrays of scatterplots, a trellis of individual profiles, and a paired dotplot displaying risk together with relative risk. The displays focus on key safety endpoints in clinical trials including the OT interval from electrocardiograms, laboratory measurements for detecting hepatotoxicity, and adverse events of special interest. We discuss in detail the statistical and graphical principles underlying the production and interpretation of the displays, Copyright © 2007 John Wiley & Sons, Ltd.

Keywords: graphics; dotplot; boxplot; trellis display; hepatotoxicity; QT interval; adverse experience



Where We Are Now: 10 Graphs for Safety Review



Figure 9. Most frequent on-therapy adverse events sorted by relative risk.



Where We Are Now: Graphics Catalogue



This is a comparative display of a set of summary statistics with estimates of their variability, usually in the form of confidence intervals. The intervals are plotted as parallel lines, with the estimates marked with symbols in the centre of each; the symbols may vary in area in proportion to the number of observations contributing to each statistic. <u>Entry in Catalogue</u> 15 June 05, S-Plus example added 29 Mar 06 *Authors*: Edit Kurali. Adrian Mander

Where We Are Now: Graphics Catalogue

Population: Intent-to-Treat Protocol: A vs B Protocol

Hazard Function (+/- S.E.) for Gastrointestinal Adverse Events of Concern over Time



Example of a Catalogue Entry

Each entry has: Title, Category, Authors, Date/Revision Dates, Suitability (eg, Submission, Presentation), Software used in the coding example, Keywords, Description, Illustrative data, Illustrative program

(This graph was drawn in S-Plus on-screen, exported in JPG format, and inserted directly into this Word document.)

- Title AE hazard function, using S-Plus or SAS
- Category Comparison of relationships, Lineplots
- Author Michael Durante, Peter Lane
- Date 10 April 2006, latest revision 23 May 2006
- Suitability Submission, Presentation
- Software S-Plus or SAS script, example with S-Plus 7.0 and SAS 8.2
- Keywords graphics, hazard, lineplot, safety, AE

Description

This is a comparative lineplot of the hazard function over successive time intervals for adverse events (AEs) in a clinical trial. The example takes as input the estimated hazards and average numbers at risk, as output for example by the LIFETEST procedure in SAS.

Illustrative data

The deterile has inference that has six columns of values and 20 rows, one for each combination

Where We Are Now: Easy-to-Use Quality Tool

Step 1: Select Graphic Graphic Type: Example: Bar Chart Example: Box Plot Contour Plot Contour Plot Contour Plot CDF Plot Dot Plot Forest Plot Frequency Histogram Kaplan-Meier Plot Line Plot (S-PLUS) Pie Chart Quantile-Quantile Plot Response Surface Plot Scatter Plot Matrix Scatter Plot Scatter Plot	North State	Scatter Plot Data/Metadata Graph Elements Axes Annotation Page Layout Data Data Scatter Plot Options Add Regression Line Data Set: Image: Conditioning: Image: Conditioning: Image: Conditioning: Image: Conditioning: Variable: Image: Conditioning: Image: Conditioning: Image: Conditioning: Image: Conditioning: Vertical Offset: Image: Conditioning: Image: Conditioning: Image: Conditioning: Image: Conditioning:
tte of graph types to	choose from	Metadata Header (up to 2):
		Title (up to 8):
		Footer (up to 10):
		X-Axis Label:

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Where We Are Now: Usage

 Steady growth in number of unique users Consistent and growing use in regulatory submissions



Number of Unique S-Plus Users by Quarter



Standard Graphs Benefit a Recent Submission Liver Toxicity: Baseline vs On-study

How this graph benefited the drug project team:

- This graph made it very easy to detect toxicity issues
 - The outliers are clearly visible and the reference lines help spot values of potential critical concern
 - Data points appearing above the purple reference lines identify subjects with liver toxicity by glancing at the plot

• Used as a data exploration graph to identify LFT related concerns



For ALAT, ALKPH, and ASAT, the Clinical Concern Level is 2 ULN; For BILTOT, the CCL is 1.5 ULN; where ULN is the Upper Level of Normal Range.

Figure 6. Trellis of LFT shifts from baseline to maximum by treatment.

Graphics benefits courtesy of Subha Jamburajan

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Pharmaceut. Statist. 2008; 7: 20-35 GlaxoSmithKline

Standard Graphs Benefit a Recent Submission Liver Toxicity: Associations Across Parameters

How this graph benefited the drug project team:

• This graph made it very easy to detect associations between liver function variables.





For BILTOT, the CCL is 1.5 ULN; where ULN is the Upper Level of Normal Range

Figure 7. Matrix display of maximum LFT values.

Graphics benefits courtesy of Subha Jamburajan



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Standard Graphs Benefit a Recent Submission Waterfall Plot

How this graph benefited the drug project team:

• This graph shows the tumour response in percent change from baseline measurements. It Identifies the responders and provides a clear graphical view of the efficacy data.

Independent-Reviewer Assessed Percent Reduction in Tumor Measurement at 12 Weeks From Baseline



"The standard graphical displays and customized graphics software helped facilitate creation of information-rich graphs of key data in a short timeframe."

Graphics benefits courtesy of Subha Jamburajan Waterfall plot courtesy of Will Bushnell



Graphics Team Activities





The People Who Make Graphics Team Work

Graphics Sponsor: **Roger Liddle**, VP Discovery Biometrics Executive Sponsor: **Frank Rockhold**, SVP Drug Development Sciences

Graphics Community Steering Team

Co-Leaders:

Mark K Jones* (BDP) Lead Graphics Expert, Business System Owner Jay Hilliard* (Integrated System Support) S-Plus Toolkit support, trainer for S-Plus Toolkit in RTP Susan Duke (BDP) Graphics Champion

- **Peter Lane** (RSU) creator and co-editor of the Graphics Catalogue, co-author of safety-graphics paper in *Pharmaceutical Statistics,* developer and co-presenter of the Graphics Design course
- Max Cherny (CVM MDC)
- Jennifer Gauvin, Ian Dixon,* Andrew Nicholls, Andrew Miskell, Genqian Cai, June Ye (Discovery Biometrics)
- Michael Irizarry, Samantha St. Laurent, Nada Boudiaf (Epidemiology)
- Scott Burroughs (Infectious Disease MDC)
- Mark Hopton (Neurosci MDC)
- Mike Durante (Onc MDC)
- Lisa Willits, Steve Mallett (Resp MDC)
- Special thanks to
 - Ohad Amit (Oncology, co-lead for initial phase, lead author of safety-graphics paper in *Pharmaceutical Statistics*) and Richard Heiberger (Temple University, co-author of *Pharmaceutical Statistics paper*)
 - Subha Jamburajan (Discovery Biometrics) for use of her study team's graphics benefits
 - Michael O'Connell and his colleagues at Tibco

*S-Plus Toolkit trainers (trainers not on GCST: Eric Simms, Nancy Hausser)



Why Graphics Team Works

- Strong support from sponsor and executive sponsor
- Broad-based graphics composed of people passionate about good graphics
- Right mixture of centralized-role and study project-role members
- Good collaboration between
 - GSK business & GSK IT
 - GSK & vendor
 - Statistics departments
 - Collaboration needed because our statistics function is decentralized



Graphics Team is an Example of Community of Practice

- "Communities of practice are groups of people who share a passion for something that they know how to do and who interact regularly to learn how to do it better" *E. Wenger*
- Two basic elements are needed
 - A common location to keep the community's information
 - A group of people who trust each other to meet the needs of the community
 - Credible (relevant activities, quality output, credit where it is due)
 - Protect needs of the community (no place for big egos)
 - Meet monthly, continually getting things done



Developing the Community





Community of Practice in a Nutshell

Cultivating communities of practice What are communities of practice? a quick start-up quide by Etienne Wenger Communities of practice are groups of people who share a passion for something that they know how to do and who interact regularly to learn how to do it better. Where to start? set strategic context A strategic context lets communities find a legitimate place in the organization educate Articulate a strategic value proposition Communities of practice are Identify critical business problems Articulate need to leverage knowledge support encourage Communities of practice Practitioners usually see can use some light-handed the value of working as a guidance and technology community but may feel the get going infrastructure. organization is not aligned with their understanding. Starting to cultivate communities Provide some process of practice as early as possible support, coaching, and Find sponsors to creates early examples that logistic assistance encourage participation allow people to learn by doing. Identify needs and define Value the work of adequate infrastructure communities Have a few pilot communities without undue emphasis on going as soon as possible Publicize successes fancy technology Find communities to start with by identifying areas where there is potential and readiness short-term value long-term value community Interview some prospective members to understand issues, help with challenges personal development Domain that energizes start discussing a community, access to expertise reputation and identify potential leaders a core group professional identity confidence Gather a core group to prepare Skillful and reputable fun with colleagues network and initiate a launch process coordinator meaningful work marketability

- Help members organize an initial series of value-adding activities
- Encourage them to take increasing responsibility for stewarding their knowledge

What elements to develop?

Domain:	the definition of the area
	of shared inquiry and of
	the key issues

- Community: the relationships among members and the sense of belonging
 - Practice: the body of knowledge. methods, stories, cases, tools, documents

integrate

- The formal organization must have processes and structure to include these communities while honoring their root in personal passion and engagement.
- Integrate communities in the way the organization works
- Identify and remove obvious barriers
- Align key structural and cultural elements

What are some critical success factors?

organization

- Strategic relevance of domain
 - Visible management sponsorship, but without micro-management
 - Dance of formal and informal structures
 - Adequate resources
 - Consistent attitude

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From: http://www.ewenger.com/theory/start-up_guide_PDF.pdf

Involvement of experts

Right rhythm and mix of

Address details of

practice

activities

a familiar experience, but people need to understand how they fit in their work.

- Conduct workshops to educate management and potential members about the approach
- Help people appreciate how communities of practice are inherently selfdefined and self-managed
- Establish a language to legitimize communities and establish their place in the organization

Why focus on communities of practice?

- problem solving
- time saving
- knowledge sharing
- synergies across units
- reuse of resources

- strategic capabilities
- keeping abreast .
- innovation
- retention of talents
- new strategies

Conclusion

Graphics Objective: Promote more effective understanding, decision making and communication of data via the use of quality graphics.

- Community of Practice approach fits well with
 - Motivated, passionate individuals striving for a common goal
 - Topical areas that don't naturally fit within the existing organizational structure
- Trustworthiness required to make Community of Practice work well encourages the better nature in all of us

